

FILMAT36

19 February 2013

Mr Hesam Dehghani
Manager
Persian Magic Art Group
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Dear Hesam,

RE : SEEK ASSISTANCE TO FILM RED SAFFRON IN IRAN

Greetings from Singapore !

Filmat36 (S) Pte Ltd is an independent production house from Singapore and has produced many TV programs and documentaries locally and internationally.

We have awarded to produce a 8-episodes of half hour Luxury Lifestyle series entitled "EXPENSIVE EATS" for Channel NewsAsia International, Singapore, the television network arm of MediaCorp Pte Ltd. This series is slated for broadcast on third quarter of 2013 and air in over 20 territories across Asia; covering Middle East, South Asia, Southeast Asia, North-East Asia and Australia. We are also expected to extend the territories worldwide.

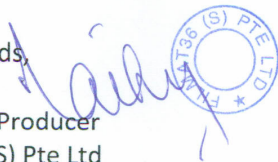
In this series, we would like to discover the luxury food in Asia, find out why dishes with a hint of saffron more expensive? What is the priciest caviar on earth? "EXPENSIVE EATS" will take us into the exclusive world to explore the habitats and community around the world involved in growing, harvesting and preparing these ingredients. This series also fosters a more informed society.

We would like to seek your service to provide research, fixing / co-ordination, crew members and equipment for filming **Red Saffron** in Iran.

We sincerely hope you could render your utmost services to assist in our production and looking forward to an exciting collaboration in this program.

Thank you !

Best regards,
Kathy Lee
Executive Producer
Filmat36 (S) Pte Ltd



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